



Press Release

2020 Census Complete Count Committee, Stonecrest

Thank you, CELEBRATION 11/21/20 2 p.m.- 4 p.m.

FUTURE CITY HALL, 2994 TURNER HILL ROAD

The Stonecrest 2020 Census Complete Count Committee announces the close of the self-count effort for the City. The once extended date for completion of the 2020 Census counting was abruptly halted on October 15, 2020; meaning that only households counted by October 15th, will be considered in the census calculation for the next ten years. These figures are used for political reapportionment, public schools, roads, public safety, parks, childcare, senior citizen centers and various other social programs for the public good.

The City of Stonecrest was asked to assist with the promotion of the self-counting of all citizens in the city, with special emphasis on the hard to count demographic. We targeted schools, churches, apartments, Nextdoor, Facebook, condos, salons, barber shops, the mall, convenience shops, fraternities, sororities, nightclubs, lottery shops, and Homeowner's Associations (HOA's).

Some of the HOA's challenged each other to a friendly contest of best recruitment, which added a little fun to completing their civic duty. Using yard signs, business cards, push cards, social media, robo-calls, caravans, food give away partnerships and word of mouth, the contest was on and very robust. The winners were promised recognition and a small token of appreciation.

To celebrate the event and identify the HOA winners, the City of Stonecrest 2020 Census Complete Count Committee will sponsor an outdoor awards celebration at the future Stonecrest City Hall (the old Sam's Club), at 2994 Turner Hill Rd. Please join us for this event on **Saturday November 21, 2020 from 2 p.m. until 4 p.m.** There will be a short program, food and refreshments along with several neat door prizes for the early attendees.

Thank you,

George Turner, Jr.

Chairperson 470.381.8556